



Every issue of *HRO Europe* magazine includes a wide range of useful and insightful editorial content for corporate HR leaders in all aspects of the HR outsourcing industry in Europe.

### COVER STORIES

The engagements profiled in our cover stories provide insiders' information for HR leaders who are at various mileposts in the HRO journey—existing customers, those shopping for an HRO provider, and those who are simply interested in other organizations' HR experiences and valuable lessons learned. HRO Europe addresses such issues as why companies chose to outsource or focused on captive shared services centers, what functions they outsourced, how they chose a provider and made the transition, and what the effects on the organization were. Our cover features have examined the outsourcing efforts of Fortune 500 corporate giants, as well as government bodies.

### ETCETERA News, Mergers & Acquisitions, Surveys, and More

This section highlights recent HRO contracts, mergers and acquisitions, and the results of recent HR and HRO research around the globe.

### STUDIES & STATISTICS

In-depth looks at the most current research released by analysts and advisors such as Everest, NelsonHall, TPI, and others.

### DEPARTMENTS & EXPERT ADVICE

Every month HRO Europe features coverage of timely topics in various HR domains, as well as a number of columns written by HR professionals, analysts, and experts. The subjects of these include, but are not limited to:

- Health & Wealth Benefits
- HR Management
- HR Technology
- Relocation
- Rewards & Incentives
- Payroll
- Recruitment and Resourcing
- Legal & Sourcing Advice
- Case Studies
- HeRoes of Human Resources: Executive Profiles

### FEATURE STORIES

These in-depth examinations address a wide range of HR subjects. Planned topics for 2009 are noted below by issue/quarter.

ISSUE	EDITORIAL DUE	ADS DUE	MAIL DATE
<b>WINTER 2009</b> <ul style="list-style-type: none"> <li>• <b>Top RPO Firms:</b> The top recruitment processing outsourcing firms, the geographical regions they cover, and what makes them so successful.</li> <li>• <b>HRO Europe Resource Guide 2009:</b> This annual guide of European and global HRO service providers features more than 500 providers and more than 800 listings by HR domain.</li> <li>• <b>HRO World Europe Conference Report:</b> The trends, sage advice, and other nuggets that emerged from the largest gathering of HR executives examining the transformation of HR in Europe.</li> </ul>	<b>FEB 6</b>	<b>FEB 13</b>	<b>FEB 27</b>
<b>SPRING 2009</b> <ul style="list-style-type: none"> <li>• <b>Top Global Enterprise Providers:</b> The HRO service providers who offer the best end-to-end HRO service to some of the largest companies on the continent.</li> <li>• <b>HRO Taxonomy:</b> Just where do Europe's nations stand when it comes to HRO? A country-by-country examination of how fast the continent is adopting outsourcing.</li> <li>• <b>The HROA Europe Buyers' Group:</b> An update on the association formed to let innovative companies share their outsourcing knowledge and help the industry evolve.</li> <li>• <b>Top European Advisors:</b> The legal and sourcing firms that counsel the groundbreaking deals.</li> </ul>	<b>MAY 1</b>	<b>MAY 8</b>	<b>MAY 22</b>
<b>SUMMER 2009</b> <ul style="list-style-type: none"> <li>• <b>Top Relocation Firms:</b> Global relocation providers and their clients share their secrets for relocation success.</li> <li>• <b>Onshore, Nearshore, or Offshore:</b> Choosing the model that best suits your company's needs can be difficult. A look at what options are working for today's HR practitioners.</li> <li>• <b>Training in Europe:</b> Examining the state of HR education and training in Europe.</li> </ul>	<b>AUG 7</b>	<b>AUG 14</b>	<b>AUG 28</b>
<b>FALL 2009</b> <ul style="list-style-type: none"> <li>• <b>Payroll in Europe:</b> Update on how payroll services continue to evolve in a fragmented European market.</li> <li>• <b>HRO Europe Superstars 2009:</b> The thought leaders of European HRO. These are the buyers, providers, and research/media analysts who pushed the HRO agenda in 2008.</li> <li>• <b>The Geography of Outsourcing:</b> Tracking the up-and-coming destinations for HRO, from Krakow to Bangalore to Manila.</li> <li>• <b>HRO World Europe Preview:</b> A preview of the HRO World Europe Conference, including an abbreviated conference program with speakers and session descriptions.</li> <li>• <b>BONUS DISTRIBUTION—HRO WORLD BRUSSELS</b></li> </ul>	<b>OCT 2</b>	<b>OCT 9</b>	<b>OCT 23</b>